



Suraj Kumar Roy

Product Designer

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Bangalore, India

Experience

UX Designer Analyst, Accenture (Oct 2022 - Present)

- Led end-to-end design for multiple social impact SaaS platforms serving 50,000+ users across web and mobile
- Redesigned critical user workflows, increasing task completion rates by 25%
- Conducted user interviews and usability testing to identify onboarding friction and improve activation
- Collaborated closely with product managers and developers in agile sprints to deliver scalable feature releases
- Built and maintained a scalable design system in Figma to ensure visual consistency and faster development cycles

Freelance Product Designer (Jun 2021 - Sep 2022)

- Partnered with early-stage founders and organizations to define product strategy and user experience frameworks
- Transformed business requirements into user-centric digital solutions through structured research and prototyping

Skills

User Experience

User Research, Usability Testing, Journey Mapping, Empathy Mapping, Information Architecture, Sitemaps

Interaction & Product Design

Wireframing, Prototyping, Interaction Design, Product Thinking & Strategy, Data Visualization

Visual & System Design

Design Systems, Branding & Visual Identity, Accessibility, Storytelling, Problem-Solving

AI & Emerging Technologies

AI Prompt Engineering, Generative AI Workflows, AI-Augmented Design Tools, Motion & Multimedia Editing

Certifications

Google UX Design (Oct 2024)

[Link](#)

Google UX Design Professional Certificate (Oct 2024)

[Link](#)

Portfolio & Social

 roydesign.in

 [LinkedIn](#)

 [Behance](#)

 [Dribbble](#)

Tools

Figma

Claude

Framer

Adobe XD

Illustrator

Photoshop

Microsoft Clipchamp

Education

Master of Computer Applications
(2020-2022)

Odisha University of Technology & Research, Bhubaneswar

Bachelor of Science (2017-2020)

Mathematics (Hons.)

Utkal University, Bhubaneswar